2027 Features List

SIGNUPDATE
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Issue	Editorial Deadline	Advert Copy Deadline	Features	Special & Other Features
Jan/Feb	27th November	11th December	Roll-to-Roll Printers Finance & Funding Digital Signage	The Sign Industry Awards Preview
Mar/Apr	29th January	19th February	Routers & Engravers Wrapping (Vehicle & Architectural) Illumination & Lighting	The Sign Industry Awards Review FESPA Preview
May/June	26th March	16th April	Wide-Format Printers Window, Wall & Floor Graphics Training & Education	FESPA Review
July/Aug	28th May	10th June	Diversification (Garment, Textile, Small Format & Direct-To-Object Printers) AI in Signage Software (Workflow & MIS)	
Sept/Oct	30th July	13th August	Cutters (incl. Print & Cut) Colour Management Exterior Signage incl. OOH Signs	The Print Show & The Sign Show Preview
Nov/Dec	24th September	15th October	Print Finishing Equipment Sign Making Materials 2028 Predictions	The Print Show & The Sign Show Review

Each issue of Sign Update will also include interviews from sign makers and members of the industry, along with a focus on the environment.

To contribute to any of these features contact the editorial team:

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- Please note: the scheduled editorial may be subject to change at short notice. The editorial team will advise should this occur.
- The deadlines shown are the latest dates for submitting editorial and advertising copy in the respective issues. Submissions received after these dates risk exclusion.